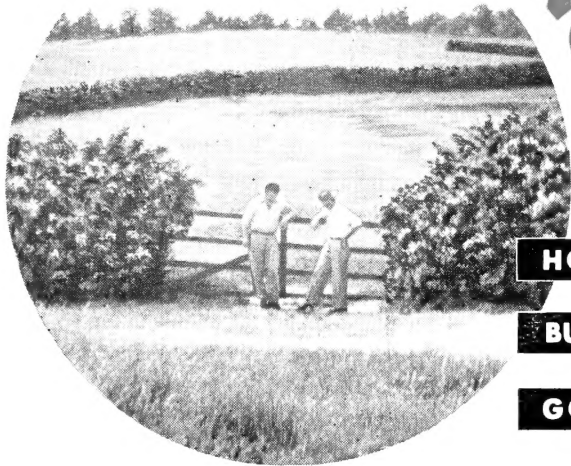


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A LIFE-TIME FENCE



HORSE-HIGH

BULL-STRONG

GOAT-TIGHT

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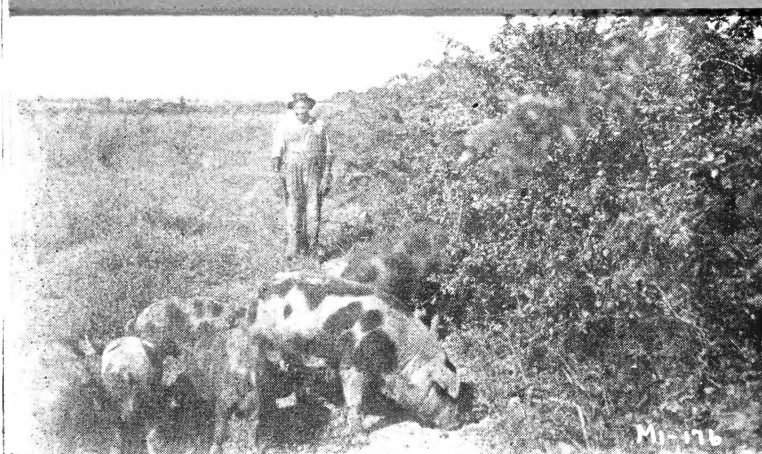
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A FORREST KEELING Multiflora Fence and good herds go together.



Multiflora fences provide valued protection and privacy.



Ask for special instructions for developing hog-tight fences.



Ground-line, close-up of well-developed Multiflora fence. Troubled with hunters or other trespassers? They won't crawl under, climb over, go through or cut this kind of a fence!

HERE'S THE ANSWER TO YOUR FENCING PROBLEMS

FORREST KEELING

MULTIFLORA ROSE

"Horse-High, Bull-Strong, Goat-Tight"

Grown by the originator and pioneer developer of Multiflora fencing—HUGH STEAVENSON, owner and manager of FORREST KEELING NURSERY.

☆ ☆ ☆

FORREST KEELING MULTIFLORA ROSE is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together in a single row they rapidly form an effective barrier against livestock and people.

☆ ☆ ☆

FORREST KEELING MULTIFLORA fences have been planted successfully in most of the states. Plantings should be kept on a trial basis in the extreme northern and southern latitudes, and in the more arid sections.

Remember, too, that dense fences cannot be grown through woods or in swampy locations.

☆ ☆ ☆

FORREST KEELING MULTIFLORA ROSE has been developed as a farm fence, and this is its principal use, but we are receiving more and more calls for our fencing from golf and country clubs, outdoor theatres, institutions, estates and country homes, hospitals, highway departments (for snowfence) and railroads, nursing homes and asylums, industrial and commercial establishments, orphanages, airports and, especially, the home owner in town.

These people require a climb-proof fence without the institutional appearance of link or other steel fencing.

If interested in such application of our fencing, inquire concerning our "Country Club" grade—extra large planting stock for especially rapid fence development.

Hugh Steavenson, prop.

BE SURE TO READ INSIDE



ONLY FORREST KEELING TYPE MULTIFLORA ROSE OFFERS ALL THESE ADVANTAGES!

Fast growing—Forrest Keeling Multiflora Rose grows rapidly into a dense, impenetrable barrier.

There are many types of Multiflora Rose—The Forrest Keeling Type, adapted to a wide variety of soils and situations, has proved the ideal for living fence use.

Does not encroach on adjacent field land—Multiflora Rose does not sap nearby fields—crops grow right up to a Multiflora fence; hence it consumes about the same space as an ordinary fence.

A Forrest Keeling Multiflora fence is a boon to wildlife, providing fine nesting, escape and travel cover for a wide variety of birds and animals. Studies have shown that fields bordered by shrubby growth have less insect damage due to the increased numbers of songbirds and other insect predators. U. S. Dept. of Agriculture authorities state "shrubby field borders contain more PEST FIGHTING INSECTS, such as lady beetles, than fence rows in sod and weeds. The same applies to rodents; meadow mice, probably the worst vertebrate enemy of growing crops, are common in sodded field boundaries, but in brush they give way to deer-mice, shrews and other species that are of little significance or actually an asset."

Multiflora Rose has special advantage as a divider between fields farmed on the contour, where it serves as a fence, a contour guide and an erosion buffer

strip. Because of lateral stress, it is difficult to build a wire fence on the contour.

Colorful in flower, foliage and fruit—in late May, Forrest Keeling Multiflora Rose becomes a mass of small white or dusty pink blooms that fill the air with a delicate fragrance. The flowers are followed by masses of berries, the size of small peas, which turn red and persist through the winter or until consumed by birds. The attractive foliage appears early in the spring and lasts until early winter.

Easy to transplant—Forrest Keeling Multiflora Rose has proven to be one of the easiest plants to transplant.

Protection against livestock diseases—"Such diseases as Bang's disease, tuberculosis, anthrax, hemorrhagic septicemia, certain types of pneumonia, calf scours, and other animal diseases can be transmitted by across-the-fence contact", according to Dr. A. J. Durant, Chairman, Department of Veterinary Science, University of Missouri. He adds, "I am quite sure that this form of fence (Multiflora Rose) would reduce the transmission, since it is entirely possible for disease to be transmitted through a wire fence that could not be transmitted by living fences."

Forrest Keeling Multiflora Rose stays within bounds without pruning, clipping, shearing or training, although it may be clipped or sheared if desired.

GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the **first summer** (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Farm Utility size will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

Hugh Stevenson

FORREST KEELING NURSERY

IT'S EASY TO PLANT A LIVING FENCE OF MULTIFLORA ROSE!

All you do is set a single row of plants one foot apart in a prepared planting strip! Under farm conditions, a planting strip is prepared in a hurry by back-furrowing and harrowing a bed 6 or 8 feet wide. An application of manure before plowing will stimulate growth on lean soils.

One man can plant up to two thousand plants per day in prepared ground.

Weeds are suppressed by either cultivating for the first two years or by mulching (old straw, stack butts, spoiled hay, cotton hulls, used bedding, etc.). After that the fence needs no care.

You can plant a MULTIFLORA FENCE while you're thinking about constructing a wire or wood fence!

READ WHAT THESE EXPERTS SAY

Louis Bromfield in **Malabar Farm**, current best-seller, describes the use of Multiflora Rose on his farm. He is using it to replace expensive wire fencing. He says in three years it will produce a hedge effective enough to turn cattle and in another two or three years will even turn a razor-back hog. Read what Bromfield says about saving fencing money with Multiflora Rose on Malabar Farm!

Harold V. Terrill, Chief Biologist, **Missouri Conservation Commission**. "This plant fits well into standard farming operations because of its high value as fencing material. Living fences of multiflora rose have proven their worth under Missouri conditions. In fact, it is one of the most economical and easiest types of fence to install."

Iowa Conservation Commission. "It will grow from two to three feet during a single season and reach a maximum height of eight feet. Due to its compactness and thorny nature it makes an excellent fence for all livestock except poultry. "The 'fence rose', with its mass of pinkish-white blossoms that literally cover the plant, adds much to the attractiveness of the landscape. The

flowers are followed by an abundance of small red fruit that remain attached throughout the winter months. These fruits, or hips as they are properly called, attract many birds and are especially valuable for quail and pheasants."

Dr. E. C. Asbury, of New Baden, Illinois, says he is getting more clover seed as a result of an increase in population of pollinating insects which he attributes to a planting of Multiflora Rose.

Mr. Willet N. Wandell, Illinois **Natural History Survey**

"Another advantage of Asiatic Multiflora Rose fencerows is their value in reducing the amount of wind erosion during the late fall, winter, and early spring. During these seasons, strong persistent winds move fertile soil from many fall-plowed Illinois fields. Damage, even greater than the loss of soil, often occurs in the spring months when heavy winds seriously injure corn and other young crops. Well-developed fencerows will not solve these problems completely, but will serve as windbreaks and tend to reduce the amount of wind damage. Fencerows tend also to minimize the effects of our prevailing

westerly winds during the summer months, cutting down loss of moisture from fields and preventing resultant reduction in crop yields. Preliminary checks made in 1947 showed that corn yields were as much as 50 per cent greater in rows adjacent to rose hedges than in rows in the center of the same field.

Frank C. Edminster, U. S. Soil Conservation Service, Upper Darby, Penn.

"We have found that multiflora rose makes a highly satisfactory fence for domestic livestock and one that does not require the maintenance of Osage Orange since it reaches only a moderate height in its natural growth."

H. V. Terrill and Jack Stanford, **Missouri Conservation Commission**

"Another important feature is the fact that multiflora rose fences do not harbor as many field mice, chinch bugs and other insects injurious to field crops as sod fence rows. On average medium fertility soils these plants will form an effective barrier which will turn livestock within three years. On exceptionally fertile bottom land areas, at the end of two years."

EDITORIAL COMMENTS:

Rose Hedge Will Hold Livestock

A 'Barbed Wire' Fence Blossoms

By John W. Bell
Post Reporter

PROFUSELY blossoming fences may soon become a feature of the June landscape.

For *Sevier*

Wildlife Haven On This Farm

THE Missouri Conservation Commission is pointing with pride to the farm management program of Albert Mildie, on his farm in Jackson County not far from Jack-Girardeau county seat. When Mr. Mildie constructed a half mile of terrace out of a half mile of runoff from surrounding fields he had the welfare of the fields in mind. He planted the terrace with Multiflora Rose to protect the fields from erosion and to provide a wildlife haven.

Department's Soil Conservation Service has been experimenting with various types of hedge to replace wire and other fences that have so long bordered the Nation's fields.

Last week the SCS reported that the most desirable it had yet discovered was the multiflora rose.

Multiflora rose is a thick, thorny shrub that reaches a height of six to eight feet. It has been tried out for a long period in Delaware, Maryland, Missouri and Illinois. It is native to Japan, Korea and parts of China.

Upkeep

LONG the advantages of the hedge over the common fence, the following are listed:

- (1) Hedges mark the contour permanently.
- (2) Hedges halt erosion.
- (3) A rose hedge three to four years old will hold livestock.
- (4) Hedge fences provide wind protection, accumulate moisture and eliminate the expense of fence maintenance.

In addition to its beauty and practical service as a fence, the hedge also provides food and cover for wildlife.

Prairie Device

THE program is a throwback to the middle of the last century, when the Osage orange hedge fence came into widespread use on the prairie. But Osage is unsatisfactory as a stock barrier unless carefully clipped and trained. Further, Osage hedges

EVERLASTING FARM FENCES SEEN.

Department of Agriculture Recommends Hedges of Hardy Roses for Fields.

Washington—Farmers' fields may be edged in just a few years to come. Hardy, fast-growing roses are recommended instead of barbed wire by the United States Department of Agriculture.

Living Fences Replacing All Barbed Wire

Living fences are replacing costly barbed wire on farms in many parts of the country, the Wildlife Service reported. The Service is promoting the use of living fences to improve the appearance of the rural landscape and to provide a natural barrier to livestock. The Service is also promoting the use of living fences to provide a natural barrier to livestock. The Service is also promoting the use of living fences to provide a natural barrier to livestock.

EXAMPLE OF FARM MANAGEMENT FOR WILDLIFE CROPS

Efforts of Farmer Mildie Near Jackson With Grassed Terrace Cited by Conservation Technician



Tired of hacking weeds out of your fence row? Grow a multiflora fence and eliminate this back-breaking chore. Remember, a FORREST KEELING MULTIFLORA ROSE fence requires no support, no pruning, no trimming. And it's good-looking!

FORREST KEELING NURSERY

Hugh Stevenson

Mary Keeling Stevenson

ELSBERRY, MISSOURI

Return To:

FORREST KEELING NURSERY

ELSBERRY,

MISSOURI

FORREST KEELING NURSERY

ELSBERRY, MISSOURI

Please ship the following at proper planting time:

QUANTITY	SIZE	ITEM	UNIT PRICE	TOTAL
		Forrest Keeling Type Multifora Rose Living Fence		

TERMS: Are cash with order or one-fourth cash and balance C. O. D. Stock will be shipped on credit to those whose credit responsibility is known to us or who can supply satisfactory references.

Your Name
(WRITE PLAINLY, PLEASE)

Your Address

Shipping address if different from above:

Name
(PLAINLY, PLEASE)

Address

We will use our own judgment on best method of shipment, unless you wish to specify

Check enclosed \$ Money Order enclosed \$

GUARANTEE: All stock is guaranteed to consist of good, clean, thrifty plants, certified free from insect pests and plant disease, and to reach you in a thoroughly satisfactory condition. We will replace without charge (or refund purchase price at our option), any stock that does not reach you in good condition, provided we are notified immediately on arrival of order, so we can make claim on carrier.

It is our purpose to satisfy every customer.

FOUR GOOD REASONS WHY YOU SHOULD INSIST ON FORREST KEELING MULTIFLORA ROSE INSTEAD OF ORDINARY STOCK

1 Our stock is the **right type**. There are an endless variety of types and strains of Multiflora Rose—thorny and thornless; upright, spreading and even trailing. Some types are more vigorous than others. Our type is **thorny, vigorous, upright** but with branches recurving to form a dense growth from the ground up.

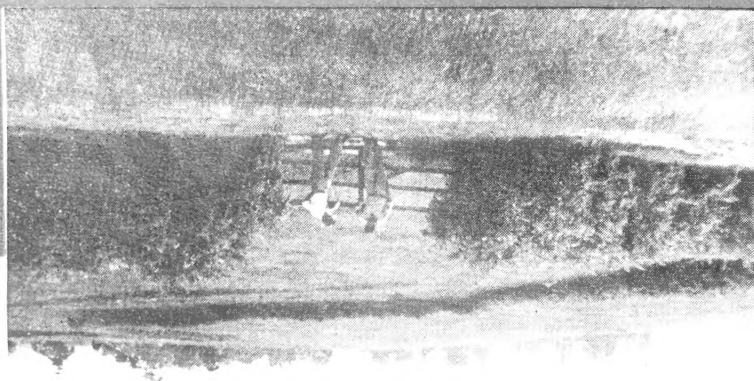
You will find that the best stock costs less than one-half that of the materials for a good barbed wire fence and less than one-third the cost of woven-wire fence materials. Why take a chance with less than the best?

2 FORREST KEELING Multiflora Rose is **grown right**. The best soils obtainable, enriched with legumes and heavily fertilized, assure vigorous stock—the kind that makes for excellent survival and husky growth. No expense is spared in cultural operations to provide the best possible plants.

3 FORREST KEELING Multiflora Rose is properly prepared and packed for shipment. All plants are carefully graded. We believe row-run or lump-graded stock is unsuited for proper fence development and we do not offer such material. Shipment is made in a special bale that provides the best conditions of moisture and aeration to plants in transit.

4 We are a **small** and **specialized** outfit (although we perhaps grow more Multiflora Rose than any other commercial nursery). This means that our orders receive **personal** attention and are filled from **fresh-dug** stock.

Are you conservation farming? Ever tried to place a wire fence on the contour? Multiflora solves this problem!



Beauty is a By-Product of a FORREST KEELING MULTIFLORA FENCE. You'll thrill to the sight of a fence in bloom.

